

Cool Energy and Generator Power Announce Trade Alliance

Specialist Chiller Rental provider – Cool Energy, and specialist turnkey generator supplier Generator Power have joined forces to provide a one-stop-shop for UK & Ireland businesses.

The partnership, which will operate from **11 regional locations**, will supply the largest range of cooling and power products currently on the market, including rental chillers up to **1,250kW**, air conditioners to **500kW**, through to standard and multi-megawatt power packages with a wide range of distribution and fuel ancillaries - on one single invoice.



The range of Generator units on offer

Commenting on the announcement, **Russell Wilson – Cool Energy's Rental Director** said, "We are pleased that our customers can now receive a wide range of goods from 2 of the UK's most specialist rental suppliers.

Both businesses are well known for focusing on large and small duty turnkey supply in buildings, factories, utilities, services, events and commercial businesses.

We are now able to provide both ranges together all over the **UK and Ireland**, with a faster response, now that we have larger resources and the sharing of our locations."

The partnership also have 6 further depots in Europe and have completed several projects recently including temporary cooling for an HVAC building refurbishment, emergency air conditioning for a hospital and are currently cooling and heating the central plant of a regional utilities company.

Steve Cardwell, Generator Powers' MD - commented, "For some time now we have been working with Cool Energy and we work well together.



L-R Generator Power MD - Steve Cardwell with Cool Energy's Russell Wilson

Our customers expect a good response and first-class equipment at a good price. Some of our larger, national customers also prefer to buy from one source to reduce administration and benefit from an alliance discount package.

We both buy direct from manufacturers all over the world and are experienced in sourcing the latest, most efficient equipment.

By working closely together, our customers will receive the benefits that both our business' can provide.

We are specialists and our customers constantly ask for this approach to help accurately match their needs and specific businesses demands."

Both companies will be trading at the following locations from **1st December 2010** and can be contacted on the following number **0800 840 4210** free of charge.

London, Southampton, Bristol, Hatfield, Birmingham, Warrington, Bradford, Normanton, Newcastle, Glasgow and Dublin.

